DU Ad Platform SDK for Android Access Guide

DUAd_SDK_CW1.1.1.0

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Contents

1   Introduction

This document describes how to integrate **DU Ad Platform SDK** into Android apps. **DAP, short for DU Ad platform** offers advertising services for helping Android apps to monetize. This version of SDK provides native ad, interstitial ad, offer wall, banner ad.

1.1   Prerequisites

DU Ad Platform SDK currently supports **Android 2.3 API level 9** (included) plus system versions.

2   Integration Workflow

● The integration workflow for **Single Du Native Ad**:

1. Apply for App_ID and DAP Placement_ID and Facebook Placement ID. *See Section 3.*
2. Load **DU Ad Platform SDK** package; configure Androidmanifest.xml. *See Section 4.*
3. Initialize **DU Ad Platform SDK** *See Section 5.*
4. Access single Du native ad. See *Section 6. Section 7. Section 8.*

● The integration workflow for **Du Native Ad List**:

Du Native Ad List is for showing multiple ads in one page at the same time. (**Please note that** Du Native Ad List has relatively poor monetization efficiency compared with single Du Native Ad. Please use this according to your situation.)
1. Apply for App_ID and DAP Placement_ID and Facebook Placement ID. *See Section 3.*
2. Load **DU Ad Platform SDK** package; configure Androidmanifest.xml. *See Section 4.*
3. Initialize **DU Ad Platform SDK**. *See Section 5.*
4. Access Du Native ad list. *See Section 9.*

● The access workflow of **DU interstitial ad**:

1. Apply for App_ID and DAP Placement_ID and Facebook Placement ID. *See Section 3.*
2. Load **DU Ad Platform SDK** package; configure Androidmanifest.xml. *See Section 4.*
3. Initialize **DU Ad Platform SDK**. *See Section 5.*
4. Access Du Interstitial Ad. See *Section10.*

● The access workflow of **DU offer wall**:

1. Apply for App_ID and DAP Placement_ID and Facebook Placement ID. *See Section 3.*
2. Load **DU Ad Platform SDK** package; configure Androidmanifest.xml. *See Section 4.*
3. Initialize **DU Ad Platform SDK**. *See Section 5.*
4. Access Du offer wall. *See Section 11.*

● The access workflow of **DU Banner ad**:

1. Apply for App_ID and DAP Placement_ID and Facebook Placement ID. *See Section 3.*
2. Load **DU Ad Platform SDK** package; configure Androidmanifest.xml. *See Section 4.*
3. Initialize **DU Ad Platform SDK**. *See Section 5.*
4. Access DU Banner ad. *See Section 12.*

3   Obtain Identity

This section describes the three IDs needed during **DU Ad Platform SDK** integration: APP ID, DAP Placement ID and Facebook Placement ID.

3.1   APP ID

A.   Definition
APP ID is a unique identifier of a developer's APP on **Du Ad Platform**. Each app has its own App ID.

B.   Obtain method
Visit our official website http://ad.duapps.com and register your app on **Du Ad Platform**, the APP ID will be generated automatically.

C.   Code
```
app_license
```

3.2   DAP Placement ID

A.   Definition
DAP Placement ID is a unique identifier of an ad slot on **DAP (Du Ad platform).** Developers can create multiple DAP Placement IDs for one app.

B.   Obtain method
Visit our official website http://ad.duapps.com and after registered your app, you can create the placement for your app.

C.   Code
```
Pid
```

3.3   Facebook Placement ID

A.   Definition
Facebook Placement ID is the unique identifier of an ad slot on Facebook audience network.

B.   Obtain method
Visit Facebook Developers https://developers.facebook.com to apply it.

C.   Code
```
Fbids
```

4 Load SDK and Configuration

This section describes how to load the **DU Ad Platform SDK** into your android project, how to configure the *AndroidManifest.xml* file and how to obfuscate code against project needs.

4.1 Load DU Ad Platform SDK

A. **Download** the DU Ad Platform SDK package.
- Package name: *DUAd_SDK_CW1.1.1.0.zip*

B. **Unzip** the package
After unzipping the package, two folders are available in the subdirectory:
- **DUAd_SDK**
    This folder stores **DU Ad Platform SDK** aar: DuappsAd-CW-xxx-release.aar
- **DUAd_SDK_DEMO**
    This folder stores a sample program, which integrates **DU Ad Platform SDK**. All interfaces in this document can be found in corresponding usage in this sample program.

C. **Load** DU Ad Platform SDK
- **When using Android Studio:**

1) Copy the **SDK** aar to your Android Project, under the *libs* directory in root directory.

2) Then configure build.gradle:

```
repositories {
    flatDir {
        dirs 'libs'}
}
dependencies {
    compile fileTree(include: ['*.jar'], dir: 'libs')
    compile(name: 'DuappsAd-CW-xxx-release', ext: 'aar')
}
```

*Note: The assigned directory of flatDir is where the aar file is placed.

- **When using Eclipse:**

1) Create a new Eclipse Android library.

2) Change the **suffix** of *DuappsAd-CW-xxx-release.aar to **zip** and unzip it, then you will get a **classes.jar**, an **AndroidManifest.xml** and a **res** folder.*

3) Copy the **classes.jar** to the new created Android library, under the *libs* directory in root directory.

4) Replace the AndroidManifest.xml in the new created Android library with the **AndroidManifest.xml** in unzipped *DuappsAd-CW-xxx-release.aar*

5) Replace the res folder in the new created Android library with the **res** folder in unzipped *DuappsAd-CW-xxx-release.aar*.

4.2   Configure AndroidManifest.xml

A.   Add a user-permission element to the manifest. Least Privilege of **DU Ad Platform SDK** is shown below:

```
<uses-permission android:name="android.permission.INTERNET" />
<uses-permission android:name="android.permission.ACCESS_NETWORK_STATE" />
```

B.   Add a meta-data element to the application element, and fill your DAP App ID (See **_3.1_**.) as the value of "app_license".

```
<application
        android:name="com.mobula.sample.MobulaApplication"
        android:label="@string/app_name"
        . . . >
        <meta-data
            android:name="app_license"
            android:value="@string/Your_DAP_APP_ID" />
</application>
```

C.   Declare the _com.duapps.ad.stats.DuAdCacheProvider_ in the manifest. Replace the below _packagename_ with your app's full package name. Please make sure the package name at here is exactly the same as the package name you filled on DAP when registering you app. Otherwise, it will fail to get ad from DAP.

```
<provider
    android:name="com.duapps.ad.stats.DuAdCacheProvider"
    android:authorities="Your_packagename.DuAdCacheProvider"
    android:exported="false">
</provider>
```

D．Register the BroadcastReceiver for receiving app install event.

Register the PACKAGE_ADDED Receiver in your AndroidManifest.xml. Otherwise, it might affect your monetization efficiency.

```
<receiver android:name="com.duapps.ad.base.PackageAddReceiver" >
<intent-filter>
    <action android:name="android.intent.action.PACKAGE_ADDED" />
    <data android:scheme="package"  />
</intent-filter>
</receiver>
```

4.3   Obfuscate Code

Please follow the below rules to obfuscate code. Otherwise, there might be

exceptions at run time.

A: Exclude classes of **DU Ad Platform SDK** when obfuscating;

```
-dontwarn com.duapps.ad.**
-keep class com.duapps.ad.**{*;}
```

B: Below classes can add to proguard configuration:

```
-keep class com.dianxinos.DXStatService.stat.TokenManager {
public static java.lang.String getToken(android.content.Context);
}
-keep public class * extends android.content.BroadcastReceiver
-keep public class * extends android.app.Activity
-keep public class * extends android.app.Application
-keep public class * extends android.content.ContentProvider

-keepnames @com.google.android.gms.common.annotation.KeepName class *
-keepclassmembernames class * {
      @com.google.android.gms.common.annotation.KeepName *;}
-keep class com.google.android.gms.common.GooglePlayServicesUtil {
     public <methods>;}

-keep class com.google.android.gms.ads.identifier.AdvertisingIdClient {
     public <methods>;}
-keep class
com.google.android.gms.ads.identifier.AdvertisingIdClient$Info {
     public <methods>;}
-keep class com.duapps.ad.banner.BannerListener { *; }
```

***Note**: For more about obfuscation methods, please refer to the official Android obfuscation document at: *${android-sdk}/tools/proguard/*

C: If accessing Facebook ads, please add the below class to proguard configuration.

```
-keep class com.facebook.ads.NativeAd
```

D: If accessing Admob ads, please add the below class to proguard configuration.

```
-keep class com.google.android.gms.ads.formats.NativeContentAd
```

5   Initialization

This section describes how to initialize DAP SDK. You need to initialize DAP SDK before you can use it.

- **Method:**

   Add a call to DuAdNetwork.init() from onCreate in your Application class.

Also, you can add a *DuAdNetwork.setLaunchChannel()* from onCreate in you Application class, to distinguish your data by your app distribution channel. It's optional.

```java
import com.duapps.ad.base.DuAdNetwork;
public class MobulaApplication extends Application {
    @Override
    public void onCreate() {
        super.onCreate();
// Initialize the DAP SDK before executing any other operations
        DuAdNetwork.init(this, getConfigJSON(getApplicationContext()));
// Distinguish your data by your app distribution channel. It's optional.
        DuAdNetwork.setLaunchChannel("YOUR_APP_CHANNEL");
    }
```

- **Operation:**

   Go to *init* and use JSON format to write **String** data with mappings for the **DAP Placement ID (pid)** and **Facebook Placement ID (fbids)**

```json
{
    "native": [
        {
        "pid": "YOUR_DAP_PLACEMENT_ID",
        "fbids": ["YOUR_FACEBOOK_PLACEMENT_ID"]
        },{
        "pid": "YOUR_DAP_PLACEMENT_ID",
        "fbids": ["YOUR_FACEBOOK_PLACEMENT_ID"]
        }
    ],
    "list": [{
        "pid": "YOUR_DAP_PLACEMENT_ID",
        "fbids":"YOUR_FACEBOOK_PLACEMENT_ID"
    },{
        "pid": "YOUR_DAP_PLACEMENT_ID",
        "fbids":"YOUR_FACEBOOK_PLACEMENT_ID"
    }],
    "offerwall": [
        {
            "pid": "YOUR_DAP_PLACEMENT_ID",
            "fbids":"YOUR_FACEBOOK_PLACEMENT_ID"
```

```
            }
        ]
    }
```

*Note: If some of the DAP placements (pid) don't need ads from Facebook, the "fbids" part for that "pid" (DAP placement) could be removed.

*Note: For the pid under "offerwall", please make sure it's Ad Format is selected as 『Offerwall』 during creation. Otherwise, it will fail to get ad.

*Note: If FBID is bound, please make sure the facebook sdk version is not lower than fb 4.20.0.

● **Interface Instruction:**

public static void *init*(Context context，String pidsJson);

Parameters	Description
Context context	Activity Context
String pidsJson	The relationship between DAP Placement ID and Facebook Placement ID.

● **Interface Instruction:**

public static void *setLaunchChannel* (String channelName);

Parameters	Description
String channelName	To distinguish your data by you app distribution channel. It's optional.

● **Code Sample:**

```
/*** read the json.txt from assets */
private String getConfigJSON(Context context) {
    BufferedInputStream bis = null;
    ByteArrayOutputStream bos = new ByteArrayOutputStream();
    try {
        bis = new BufferedInputStream(context.getAssets().open("json.txt"));
        byte[] buffer = new byte[4096];
        int readLen = -1;
        while ((readLen = bis.read(buffer)) > 0) {
            bos.write(buffer, 0, readLen);
        }
    } catch (IOException e) {
        Log.e("", "IOException :" + e.getMessage());
    } finally {
        closeQuietly(bis);
    }
    return bos.toString();
}
```

```
private void closeQuietly(Closeable closeable) {
    if (closeable == null) {
        return;
    }
    try {
        closeable.close();
    } catch (IOException e) {
        // empty
    }
}
```

6   Request single native ad

6.1   Construction

6.1.1   Constructor of Du Native Ad

● **Interface Instructions:**

public DuNativeAd (Context context, **int** pid)

public DuNativeAd (Context context, **int** pid, **int** cacheSize)

Parameters	Description
Context context	Activity Context
int pid	DAP placement ID, see 3.2
int cacheSize	ad cache size. Recommend to set cache size to 1 or 2 or don't set cachesize. The default value will be 1.

● **Code Sample:**

private DuNativeAd nativeAd;

nativeAd = new DuNativeAd(this, *"your_DAP_placement_ID"***,** *"Your_cache_size"***);**

6.1.2   Correlate Facebook Placement ID dynamically

● **Interface Instructions:**

public void setFbids (List<String> fbids);

Parameters	Description

List<String> fbids	Facebook Placement ID, see *3.3*

*Note: For using this interface, a default correlated fbids need to be configured in Json (see *chapter 5*). Then the new parameter (List<String> fbids) will cover the corresponding fbids configured in Json.

6.2   Pre-cache the native ad

● **Interface Instruction:**

public void fill();

Use the fill() to pre-cache ad in advance for faster loading the ad when using load().
Suggestion: Use the fill() at the page before the ad showing page.
*Note: Ad data will be cached in client device's memory. Since SDK only caches the image's URL address not the image data, the cache size is small.

6.3   Retrieve native ad

Please register a callback interface for receiving the native ad data. The ad retrieving process is asynchronous, so it will not block developers' threads.

6.3.1   Set listener for native ad

● **Interface Instruction:**

public void setMobulaAdListener (**DuAdListener** adListener);

Parameters	Description

DuAdListener	Callback function returns: ad error, ad data, and ad click event.
	public interface DuAdListener {
	        public void onError(DuNativeAd ad, AdError error);
	        public void onAdLoaded(DuNativeAd ad);
	        public void onClick(DuNativeAd ad);
	}

6.3.2   Retrieve ad

● **Interface Instruction:**

public void load();

● **Code Sample:**

```
if (nativeAd != null) {
            nativeAd.setMobulaAdListener (mListener);
            nativeAd.load();
    }
```

```
DuAdListener mListener = new DuAdListener () {
@Override
public void onError (DuNativeAd ad, AdError error) {
        }
@Override
public void onClick (DuNativeAd ad) {
        }
@Override
public void onAdLoaded (final DuNativeAd ad) {
        }
};
```

After called load(), three types of results could be returned:

a) **Retrieve ad successfully.** Modify the *onAdLoaded* function above to retrieve the ad properties. *See 7.2.*

b) **Get an error.** Get specific error information in *onError* function above. Error code and description are shown in Table 2.

Table2   Error Code

Constants	Error Code	Description
NETWORK_ERROR_CODE	1000	Client network error
NO_FILL_ERROR_CODE	1001	No Ad data retrieved
LOAD_TOO_FREQUENTLY_ERROR_CODE	1002	Too many interface requests
IMPRESSION_LIMIT_ERROR_CODE	1003	Reach the daily impression limit
SERVER_ERROR_CODE	2000	Server error
INTERNAL_ERROR_CODE	2001	Network error
TIME_OUT_CODE	3000	Retrieve Ad data timed out
UNKNOW_ERROR_CODE	3001	Unknown error

c) **Retrieve a ad click event.** Get informed when an ad is clicked in *onClick* function.

6.4   Get cached native ad

6.4.1   Check if there is cached ad

● **Interface Instruction:**
    public boolean isHasCached();

6.4.2   Get cached native ad

● **Interface Instruction:**

public DuNativeAd getCacheAd();

This interface is for getting the cached ad for the current ad object. It could be traversed until the number of cached ads goes to 0. Please make sure the cache pool is not null before showing ad.
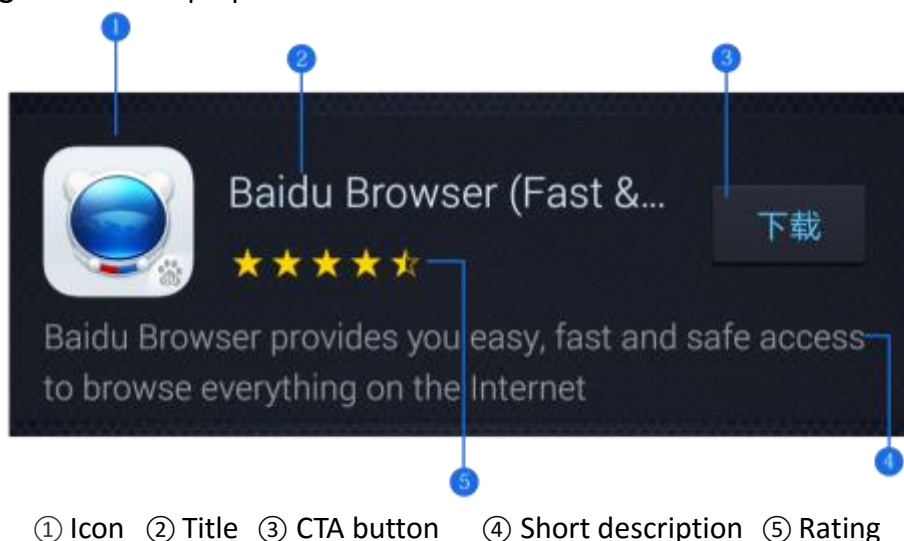
7. Native ad properties

When using the Native Ad, instead of receiving an ad ready to be displayed, you will receive a group of ad properties such as a title, an image, a call to action, and you will have to use them to construct a custom view where the ad is shown. This section describes the ad properties and how to get them.

7.1 Introduction of ad properties

Ad properties include: Icon, title, Call to action (CTA) button, short description, rating, promotion image, etc. *See Figure 1*.

Figure 1 Ad properties

① Icon ② Title ③ CTA button ④ Short description ⑤ Rating

7.2 Get the ad properties

The interfaces for retrieving the ad properties as shown below:

● Get **Icon**

Interface Instruction:
public String getIconUrl();

Return Value	Description
String iconUrl	The URL address of icon

● Get **Title**

Please reserve at least 20 charactors' space to display the title.

An ellipsis (…) can be used to indicate truncated text.

Please note the ad title must be included in your native ad design.

Interface Instruction:

public String getTitle();

Return Value	Description
String title	The title of ad

● **Get Call to Action (CTA) button**

Advertisers can specify the text of CTA button, e.g. **Install Now**. Please do not shorten or change the text.

For CTA button with promotion image, the **max** character length is **25.** For CTA button without image, the text is usually defined as **Download**.

Please note the CTA button must be included in your native ad design.

Interface Instruction:

public String getCallToAction();

Return Value	Description
String callToAction	The text of ad's CTA button

● Get **Short description**

Please reserve at least 72 charactors' space to display the short description.

If the space is not big enough, it is recommended to use scrolling text effects, or do not display the short description.

Interface Instruction:

public String getShortDesc();

Return Value	Description
String shortDesc	The short description of ad

● Get **Rating**

Interface Instruction:

public float getRatings();

Return Value	Description
float ratings	The ad's rating on Google Play.

● Get **Promotion Image**

A promotion image can increase user's desire to click the ad.

The image size is usually: 1200x628 pixels. You can zoom and cut part of the image, but do not distort or change it. **Please note** that not all ads have promotion images.

Interface Instruction:
public String getImageUrl();

Return Value	Description
String imageUrl	The URL address of ad's promotion image. When the image is not included in current ad, the returned value is NULL.

● **DuAdChoicesView**

This view is the AdChoices corner mark from by **Facebook Native Ad**. It's the mandatory element for Facebook native Ad. **Please Note that** the native ad which is not from Facebook doesn't have this.

Constructor: DuAdChoicesView choicesView = new DuAdChoicesView(....);
Usage: Create a View for AdChoices separately. It is different from Ad corner mark.

Interface Instruction:
public void **addView(DuAdChoicesView choicesView)**;

Parameter	Description
DuAdChoicesView choicesView	DuAdChoicesView object

● **Code Sample:**

```
if (adType == DuNativeAd.CHANNEL_TYPE_FB)
{
    DuAdChoicesView choicesView = new DuAdChoicesView(FullSDKAct.this, ad,
true);
    adChoicesContainer.addView(choicesView);
    bigImgView.setVisibility(View.GONE);
    mMediaView.setVisibility(View.VISIBLE);
    mMediaView.setAutoPlay(true);
    mMediaView.setNativeAd(ad.getRealSource());
}
```

8.   Register the native ad's View

The SDK will log the impression and handle the click automatically. Please note that you must register the ad's view with the DuNativeAd instance to enable that.

● **Interface Instruction:**

public void registerViewForInteraction(View view)

public void registerViewForInteraction(View view, List<View> views)

Parameter	Description
View view	Clickable View in Ad contents
List<View> views	More detailed sub-View

* Note: Don't recommend using this interface in multi-thread.

9. Request native ad list

Du Native Ad List is for showing multiple ads in one page at the same time. (Please note that Du Native Ad List has relatively poor monetization efficiency compared with single Du Native Ad. Please use this according to your situation.)

The whole workflow of getting the Ad is done in AsyncTask. Please use this function in the main thread.

9.1 Construct Manager Class of Native Ad List

● **Interface Instruction:**

public DuNativeAdsManager(Context context, int pid, int cacheSize);

Parameter	Description
Context context	ACTIVITY CONTEXT
int pid	DAP Placement ID
int cacheSize	Native ad list cache size

● **Code Sample:**

```
DuNativeAdsManager adsManager = new DuNativeAdsManager
  (getApplicationContext(),PID,cacheSize);
```

Note: The PID used for interstitial Ad need to be added into "**list**" part JSON during initialization, see *Section 5*.

```
{
    "list": [
        {
            "pid": "YOUR_PLACEMENT_ID",
            "fbids": "YOUR_FACEBOOK_PLACEMENT_ID"
        }
    ]
}
```

9.2 Pre-cache native ad list

Use the fill() to pre-cache ad in advance for faster loading the ad when using load().
Developers can select the timing for pre-cache native ad.

Suggestion: Use the fill() at the page before the ad showing page.

 *   **Note:**   Ad data will be cached in client device's memory. Since SDK only caches the image's URL address not the image data, the cache size is small.

● **Interface Instruction:**

public void fill();

● **Code Sample:**

```
adsManager.fill();
```

9.3 Retrieve native ad list

Use load() to retrieve the native ad list. After called load(), three types of results could be returned, see 9.4, 9.5.

● **Interface Instruction:**

public void load();

● **Code Sample:**

```
Private void showNativeAdList(){
   . . .
  //see 9.4 for listener
     adsManager.setListener(listener);
     adsManager.load();
}
```

9.4 Register a listener for Manager Class of Native Ad List (DuNativeAdsManager)

● **Interface Instruction:**

public void setListener (AdListArrivalListener listener);

Parameter	Description
AdListArrivalListener listener	Listener for Native Ad list, see *9.3*

- **Code Sample:**

```
adsManager.setListener(listener);
```

```
AdListArrivalListener listener = new AdListArrivalListener()
{
    @Override
    public void onAdLoaded(List arg0) {
     . . .
    }
     @Override
     public void onAdError(AdError arg0) {
     }
};
```

*Note: There is no onAdclick() callback for Manager Class of Native Ad List.

9.5   Register a listener for each single ad in ad List

- **Interface Instruction:**

public void setMobulaAdListener (DuAdDataCallBack callback);

Parameters	Description

DuAdDataCallBack	Callback function returns: click event.
	public interface DuAdDataCallBack {
	        public void onAdClick ();
	}

- **Code Sample:**

```
AdListArrivalListener listener = new AdListArrivalListener()
{
    @Override
    public void onAdLoaded(List arg0)
    {
        loadBtn.setEnabled(true);
        rootContainer.removeAllViews();
        Log.d(TAG, "-------start to fill view------");
        for (int i = 0; i < arg0.size(); i++)
        {
            //get a single NativeAd object
            NativeAd ad = (NativeAd) arg0.get(i);
```

```
                rootContainer.addView(createItem(ad));


                //Set Ad listener for a single Native Ad object
                ad.setMobulaAdListener(callback);
            }
            Log.d(TAG, "------end to fill view-----");
        }
        . . .
    };
```

```
    DuAdDataCallBack callback = new DuAdDataCallBack() {
        @Override
        public void onAdLoaded(NativeAd data) {
        }
        @Override
        public void onAdError(AdError error) {
        }
        @Override
        public void onAdClick() {
            Log.d(TAG, "ad is click");
        }
    };
```

*Note: There is no onAdLoaded() callback and onAdError() callback for singe ad in ad list.

9.6   Destroy the object and listener interface of Native Ad list

When exiting the native ad list showing page, the object(DuNativeAdsManager) and listener(AdListArrivalListener) must be destroyed.

● **Code Sample:**

```
    protected void onDestroy()
    {
        super.onDestroy();
        adsManager.setListener(null);
        adsManager.destroy();
    }
```

10.   Request interstitial ad

Figure 2   A sample of half screen interstitial ad (vertical and horizontal)
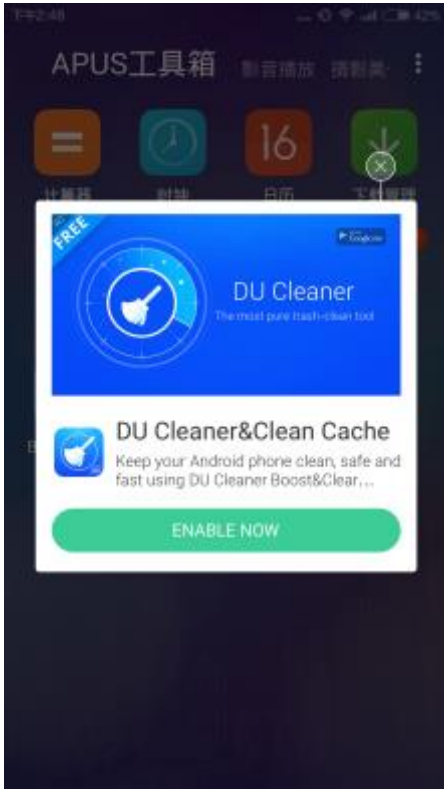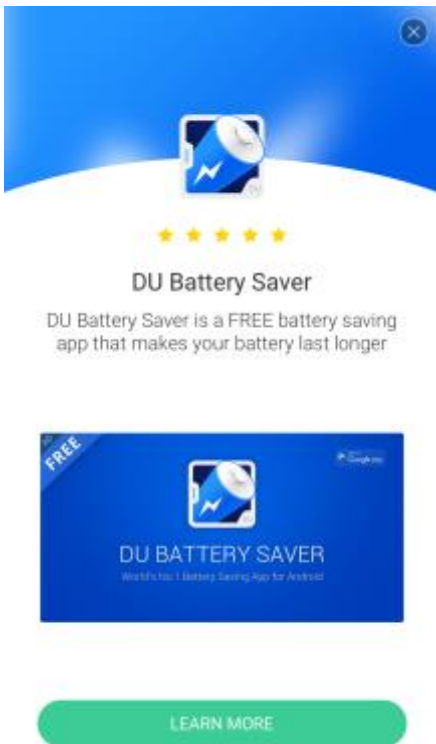
Figure 3   A sample of full screen interstitial ad

10.1   Constructor of interstitial ad

● **Interface Instruction:**

public InterstitialAd (Context context, int pid, int type)

Parameters	Description
Context context	ACTIVITY CONTEXT
int pid	DAP placement ID
int type	InterstitialAd.Type.SCREEN: is full screen Ad
	InterstitialAd.Type.NORMAL: is half screen Ad
	The default value is half screen

* Note: The PID used for interstitial Ad need to be added into "native" part JSON during initialization, see *Section 5*.

```
{
    "native": [
        {
            "pid": "YOUR_PLACEMENT_ID",
            "fbids": ["YOUR_FACEBOOK_PLACEMENT_ID"]
        }
    ]
}
```

10.2   Set listener for interstitial ad

● **Interface Instruction:**

public void setInterstitialListener (AbsInterstitialListener mAbdI);

Parameters	Description
AbsInterstitialListener mAbdI	Abstract class of listener

Callback function returns:
1)   Retrieve ad failed   onAdFail(int errcode);
      *Note: see *Table 2* in *6.3.2* for error code
2)   Retrieve ad successfully   onAdReceive();
3)   ad destroyed event   onAdDismissed();
4)   ad impression event   onAdPresent();
5)   ad click event   onAdClicked();

10.3   Pre-load interstitial ad

● **Interface Instruction:**
      public void fill();
Use the fill() to pre-cache ad in advance for faster loading the ad when using load().
Developers can select the timing for pre-cache native ad.
Suggestion: Use the fill() at the page before the ad showing page.
 *Note: Ad data will be cached in client device's memory. Since SDK only caches the
    image's URL address not the image data, the cache size is small.

10.4 Retrieve interstitial ad

● **Interface Instruction:**

public void load ();

*Note: Please set the listener of interstitial ad before calling load().

10.5 Show interstitial ad

● **Interface Instruction:**

public void show ();

*Note: Please use this interface in onAdReceive() (see 10.2).

10.6 Close interstitial ad (this interface is disabled in this SDK version)
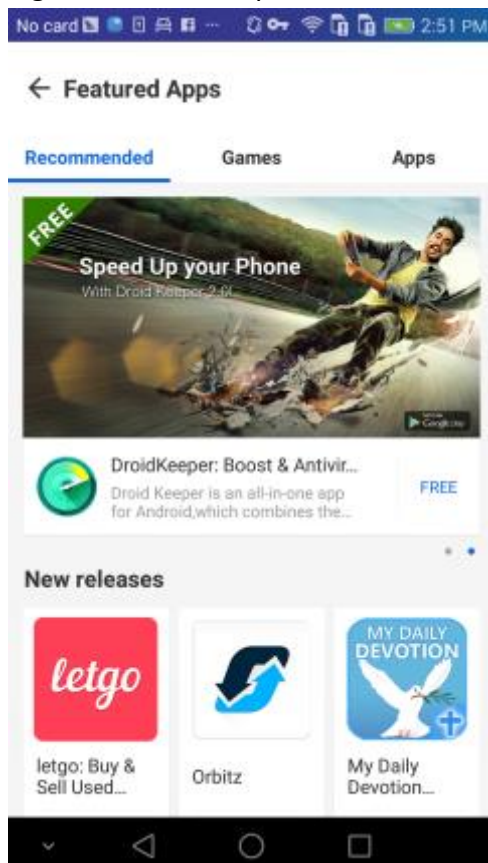
● **Interface Instruction:**

public void close ();

10.7 Destroy interstitial ad

● **Interface Instruction:**

public void destory ();

11. Request offer wall

Figure 4   A sample of offer wall

11.1 Configure AndroidManifest

Open AndroidManifest.xml and add the below code.

```
<activity android:name="com.duapps.ad.offerwall.ui.OfferWallAct"/>
```

11.2 Mandatory parameter

OfferWallAct.class is the encapsulated activity class of offer wall. Please fill in your DAP placement ID (see *3.2*) before using it.

Please pass your DAP placement ID for offerwall ad to OfferWallAct.KEY_PID

please make sure the Ad Format of this DAP placement ID is selected as 『Offerwall』 during creation on du ad platform. Otherwise, it will fail to get ad.

Create placement

* Placement name : offerwall_1

* Ad Format : ◯Native ◯Interstitial ⦿Offerwall

11.3 Optional parameter

● Customize your offerwall title text

key: OfferWallAct.KEY_TITLE_ID

value: The id of string defined in xml file.

● Customize the background color of title and tab

key: OfferWallAct.KEY_TAB_BACKGROUND_COLOR

value: color code, e.g. #ffffff.

● Customize the color of selected tab text

key：OfferWallAct.KEY_TAB_INDICATOR_COLOR

value: color code, e.g. #ffffff.

● Customize the color of title text and the color of unselected tab text

key: OfferWallAct.KEY_TAB_TEXT_COLOR

value: color code, e.g. #ffffff.

● **Code Sample:**

```
Intent intent = new Intent(ToolboxSampleMainActivity.this, OfferWallAct.class);
Bundle b = new Bundle();
b.putInt(OfferWallAct.KEY_PID, Your_DAP_placement_ID);
b.putInt(OfferWallAct.KEY_TITLE_ID, R.string.app_name); // Optional
b.putString(OfferWallAct.KEY_TAB_BACKGROUND_COLOR, "#EDEDED"); // Optional
b.putString(OfferWallAct.KEY_TAB_INDICATOR_COLOR, "#1C86EE"); // Optional
b.putString(OfferWallAct.KEY_TAB_TEXT_COLOR, "#000000"); // Optional
intent.putExtras(b);
startActivity(intent);
```

*Note: The PID used for offerwall Ad need to be added into "offerwall" part JSON during initialization, see *Section 5*.

```
    "offerwall": [
        {
            "pid": "YOUR_PLACEMENT_ID",
            "fbids":"YOUR_FACEBOOK_PLACEMENT_ID"
        }
    ]
```

12.   Request Banner ad

Figure 5   A sample of banner ad (blue background)

Figure 6   A sample of banner ad (green background)

12.1   Constructor of Banner ad

● **Interface Instruction:**
public BannerAdView (Context context, int pid, int cachesize, BannerListener listener)

Parameters	Description
Context context	ACTIVITY CONTEXT
int pid	DAP placement ID
int cachesize	The number of cached banner ads
BannerListener listener	Banner Ad listener (Only callback for the first time Load result for each BannerAdView)

  * Note: The PID used for banner Ad need to be added into "native" part JSON during initialization, see *Section 5*.
Add -keep class com.duapps.ad.banner.BannerListener { *; } to obfuscate code for BannerListener, see 4.3 .

```
{
    "native": [
        {
            "pid": "YOUR PLACEMENT_ID",
            "fbids": ["YOUR_FACEBOOK_PLACEMENT_ID"]
        }
    ]
```

```
    }
```

● **Code sample:**

```
mBannerAdView = new BannerAdView(this, 10032, 5, new BannerListener() {
    @Override
    public void onAdLoaded() {
        Log.d(TAG, "onAdLoaded");
    }

    @Override
    public void onError(String msg) {
        Log.d(TAG, "onError:" + msg);
    }
});
```

12.2 Set background color of Banner ad

● **Interface Instruction:**
public void setBgStyle(BannerStyle)

Parameters	Description
BannerStyle mBannerStyle	Set background color: **BannerStyle.STYLE_BLUE**：for blue background; **BannerStyle.STYLE_GREEN:** for green background;

12.3 Set close button of Banner ad

● **Interface Instruction:**
public void setCloseStyle(BannerCloseStyle.*STYLE_BOTTOM*);

Parameters	Description
BannerCloseStyle mBannerCloseStyle	Set the position of close button: **BannerCloseStyle.STYLE_BOTTOM:** bottom right corner**;** **BannerCloseStyle.STYLE_TOP:** top right corner**;**

12.4 Add Banner ad to custom layout

● **Interface Instruction:**
Layout.addView(mBannerAdView);

Parameters	Description
BannerAdView mBannerAdView	Created Banner Note: layout is your app's custom layout

12.5　Load Banner ad

- **Interface Instruction:**
  mBannerAdView.load();

12.6　Destroy Banner ad

- **Interface Instruction:**
mBannerAdView.onDestory();